GS1 UK

The Global Language of Business

TrueSource

Your product data solution

TrueSource®

Imagine storing all your product information in one place online where you can easily access, update and share changes with your trading partners, in one consistent format.

What is TrueSource?

TrueSource is an online tool for storing and managing your product information.

With TrueSource you enter product information once and then have the ability to maintain and manage your data in one place.

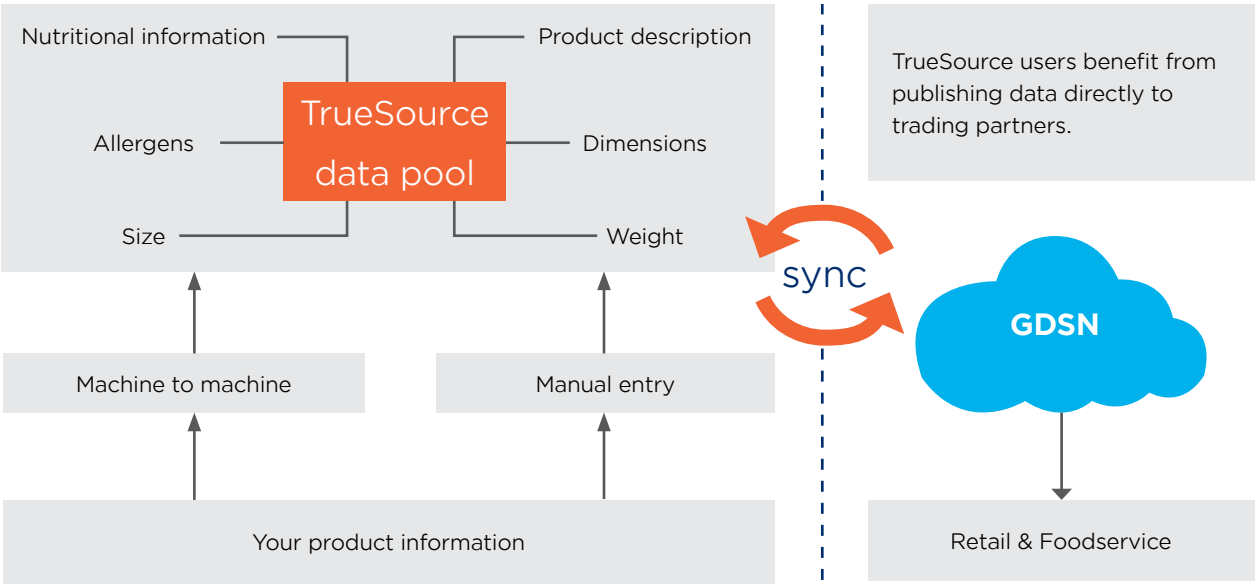
You can then publish your data to trading partners via Global Data Synchronisation (GDS); information shared on the GDS network is presented in a consistent, industry standard format.

Managing product information simply & easily

- Keep track of key product features in one place through an easy-to-use web portal
- Manage/update information and ensure there is only one single version of product information
- Maintain good business relationships by publishing accurate product data directly to trading partners

TrueSource in action

TrueSource works because it is simple. It is easy to input your product data, easy to keep it up-to-date and the data format is consistent with industry standards.



TrueSource users benefit from publishing data directly to trading partners.

Global Data Synchronisation Network. GDSN allows your data pool to 'speak the same language' as other data pools.

Deploying TrueSource in your company

With Global Data Synchronisation (GDS) you and your suppliers can share data in real time – so when your trading partners update their product information, your system will update too.

TrueSource can provide great benefits to your company. And GS1 UK provides the support to ensure you get the most from the product.

Whether you are looking for a standalone project that supports your business in developing a master data management strategy or you are looking for implementation and roll out support, GS1 UK is here to help.

Our support comes in three stages:

In the discovery stage we:

- Help you develop a data management strategy
- Audit your existing data and processes
- Conduct a systems architecture review
- Provide workshops and executive facilitation

During implementation we:

- Support you in preparation for a rollout
- Offer expert help and advice
- Ensure your data meets industry standards

In the rollout we:

- Support you in deploying the TrueSource solution within your business
- Help you to engage with trading partners to ensure you get the right data at the right time
- Work with you to define an on-boarding plan
- Help you to ensure trading partner compliance

Many of your trading partners are ready and waiting to exchange data. The time to act is now.

TrueSource allows you to manage your data centrally. That means customers have access to the right data whenever they need it.

Contact us

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